



ENTREPRENEUR'S MEET



Venue

PDEU Auditorium



Time

02:00 P.M. – 5:45 P.M.



Number of Student Participant

40



Date

January 31, 2023



Number of Start-up Participant

4



ABOUT PDEU

Pandit Deendayal Energy University (PDEU), formerly known as Pandit Deendayal Petroleum University (PDEU), established in 2007, by the PDEU Act, 2007; Acts of the Gujarat Legislature and Ordinances promulgated and regulations made by the Governor, in the State of Gujarat, India.

The university focuses on the need for trained and specialised human resources suited to keep pace with Industry 4.0. It intends to expand students' and professionals' opportunities to develop an intellectual knowledge base with leadership skills to compete globally. This objective is being addressed through several specialised and well-planned undergraduate and postgraduate energy education programs and intensive research initiatives, in management, engineering, and humanities.

PDEU has been assessed and accredited with an 'A++' Grade with a CGPA of 3.52 out of 4.00 by the National Assessment and Accreditation Council (NAAC) in 2022.



ABOUT PDEU IIC

PDEU Innovation and Incubation Centre (IIC), established in 2014 is one such unique centre of excellence within PDEU that provides state-of-the-art support to innovators, technocrats, and entrepreneurs who aim to solve the existing problems of the society around us. The Centre was formally established in 2017 u/s 8 of the Companies Act, 2013. The centre acts complementary to the academic and research activities of the University. PDEU IIC has Incubated 160+ startups across 8+ domains. The PDEU IIC office has a specially designated area of 20,000 sq. of for the startups to work on.



ABOUT THE SCHOOL OF LIBERAL STUDIES (SLS):

PDEU has launched School of Liberal Studies which currently offers a Bachelor degree that equips a student to develop an array of intellectual skills, a variety of methodologies and ways of understanding our changing world, and a broad base of varied knowledge. In turn, such a Liberal Education establishes an invaluable foundation for more specialised study in one's major or in one of the professions, and for a life-long affinity for learning and continuing intellectual development.

The course imparts classical education in various fields like art, literature, languages, music, dramatics, philosophy, politics, history, law, mathematics, science and general studies. It emphasises the need to seek knowledge for promoting intellectual growth, creative expression and rational thought.

ABOUT THE SESSION



Gujarat in particular boasts about an expanding startup environment in India. PDEU IIC has always seen it as its duty to enlighten the students with essential knowledge required to understand this emerging startup ecosystem, to explain its features and capabilities as an incubator.

Henceforth, PDEU IIC in association with School of Liberal Studies (SLS) organised an "Entrepreneurial Meet" for fourth-year B.B.A. (hons) and B.Com (hons) students with four of its incubated startups. The purpose of this meet was to give the students an opportunity to learn from the founder's on ground experiences and day-to-day operations in running a successful start-up.



The seminar commenced with our first founder of the day- Mr. Aditya Dave, founder of Cibos Technologies, taking over the stage. He started off by sharing how his love for street food instilled this idea of his startup Cibos (Laari). According to him, problems create opportunities and he found one in the substandard designs of the present food stalls. According to him The key to run a venture smoothly is by developing a standard operation procedure(SOP). It has helped him to grow professionally, which led his innovation to become one of the top 5 products at MIT India Initiative Innovation Challenge.



Our next speaker was, Mr. Ritesh Udhani, the founder of Pharsights addressed the audience with his insight. He began his session by explaining how increasing vulnerabilities in today's world lead to a growing opportunity and market for health-tech startups. In accordance with digitalization in developing countries like India, his platform adopts an AI-based approach. He went on to talk about financing, finding the right partners and connections to learn from and grow one's venture.

Following Pharsights, the founder of Meiro Mobility, Mr. Sarang Deshpande took over the session and gave the audience a brief about his venture and he also shared some key lessons which he learned during his entire entrepreneurial journey. He concluded the session by introducing different government grants and schemes which can be helpful to the startups and entrepreneurs.

Last speaker for the day was , Mr. Smit Shah, the founder of Suntrox Hygiene, begins his session by introducing his startup as an innovative and new method of buying daily groceries; using refilling machines placed at the housing society and he explains how we can eliminate plastic packaging and care for the environment. His startup stands to promote a culture of refill and reuse at an affordable rate. He talked about the importance of sustainable products on today's date. He concluded his session with an interactive Q/A session in which students asked him questions about his entrepreneurial journey and his startup.

This Entrepreneurs' Meet ended with a 'Vote of Thanks' from representatives of PDEU IIC and SLS staff to express their gratitude for cooperation by the audience and the speakers to spare their valuable time.

CONCLUSION



This session's goal was to educate the students about the experiences of some of the incubatees at PDEU IIC and enable the students to draw inspiration from them to jumpstart their own entrepreneurial journeys. The creators took the audience through each and every step in great detail, covering topics including marketing, ideation, prototyping, financing, and much more. Students questioned the startups about the procedures they follow when outsourcing raw materials, accounting, and banking, among other things. It turned out to be a two-way interactive session. The presenters' individualised tales piqued the interest of the audience.